



FOR IMMEDIATE RELEASE

Squatters Pub Brewery

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SQUATTERS BRINGS HOME GOLD, SILVER AND BRONZE FROM THE OLYMPICS OF BEER COMPETITIONS

Salt Lake City – (April 18, 2006) – Squatters won 3 medals at the 2006 World Beer Cup competition held in Seattle Washington for their hand crafted beers; a gold medal for Squatters India Pale Ale; a silver medal for Emigration Amber Ale; and a bronze for Victory Altbier. No Utah brewing company has ever brought home more awards from a single World Beer Cup competition. This contributed to Utah being the highest medal winning state per entry – 33% of the beers entered won medals.

Squatters India Pale Ale (a 6% alcohol beer sold only in Utah liquor stores) won a gold medal in the English-style India Pale Ale category. Emigration Amber Ale, a medium bodied, copper colored ale and the first beer Squatters ever produced, won silver in the American-style Amber/Red category, “I’m really proud of winning this medal, it was the sixth largest category in the competition with 48 entries,” boasts Jenny Talley, Squatters Brew Master since 1991 (average categories had about 26 entries.)

Victory Altbier, the first Squatters beer designed by Talley, received a bronze medal in the German-style Brown Ale/Düsseldorf-style Altbier category. This Altbier is brewed in the traditional German old or “alt” style. It is full bodied with a malty richness and deep copper color derived from Victory malt.

The 2006 Brewers Association World Beer Cup again proved it is the world's largest and most diverse international beer competition for commercial breweries with its 2,221 entries from 540 breweries from 56 countries. Held every two years, the Brewers Association World Beer Cup is a global competition that evaluates beers from around the world and recognizes the most outstanding beers produced today.

The World Beer Cup is referred to as The Olympics of Beer Competitions because of its prestigious awards philosophy and panel of expert judges from around the world. Elite brewers and other industry experts from around the world conducted the blind judging used to determine the awards. This year 109 judges came from 18 countries to judge 85 categories.: (3) Australia, (1) Austria, (8) Belgium, (3) Canada, (1) Cayman island, (1) Czech Republic, (3) Denmark, (12) Germany, (1) Italy, (4) Japan, (3) Netherlands, (2) New Zealand, (1) Romania, (1) Singapore, (2) Sweden, (8) UK, (55) USA.

For more information on the World Beer Cup and the Brewers Association or to view a complete list of winners visit www.WorldBeerCup.org

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ABOUT SQUATTERS

Located at 147 West Broadway in Downtown Salt Lake City, Squatters can be contacted at (801) 363-2739 or on a newly redesigned website at www.squatters.com

Squatters Pub Brewery is celebrating “Damn fine beers for 17 years.” Salt Lake's original brewpub features lunch, dinner and weekend brunch. Guests enjoy the urban garden patio in summer, the warm glow of the fireplace in winter and the cityscape through the glass wall of the private banquet room. Squatters features traditional pub favorites and creative daily specials that are, whenever possible, made with locally purchased and organically grown ingredients.

Squatters’ bottled and draught beers are brewed by Utah Brewers Cooperative located at 1763 South 300 West in Salt Lake City. They are available in the best restaurants, clubs, hotels, resorts, grocery and convenience stores throughout Utah and in some locations in Idaho, Wyoming and Montana. Their critically acclaimed India Pale Ale (6% alcohol by volume) is available at Utah State Liquor Stores.

ABOUT THE BREWERS ASSOCIATION

Based in Seattle, Washington, U.S.A., the Brewers Association (BA) is a not-for-profit trade and educational association for small, traditional and independent craft brewers. Their purpose is to promote and protect American craft beer and American craft brewers and the community of brewing enthusiasts. Visit the website: www.beertown.org to learn more.

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